

# **2021 REGIONAL PROFILE**

**Updated September 2021** 

# **Regional Analyst, Northwest Minnesota**

Minnesota Department of Employment and Economic Development
Web: <a href="http://mn.gov/deed/data/">http://mn.gov/deed/data/</a>
<a href="https://mn.gov/deed/data/regional-lmi/northwest-lmi.jsp">https://mn.gov/deed/data/regional-lmi/northwest-lmi.jsp</a>

# **DEMOGRAPHICS**

## **POPULATION CHANGE**

Economic Development Region 1 - Northwest is a mostly rural, 7-county region located in the northwest corner of the state, bordering North Dakota and Canada. Region 1 was the second smallest of 13 economic development regions (EDRs) in the state, accounting for 1.5% of the state's population. The region decreased by over 2,281 residents from 2010 to 2020, a 2.6% decrease, compared to a 6.7% rise statewide. Region 1 is a part of the larger 26-county Northwest planning region, which saw a slow population increase from 2010 to 2020 (Table 1).

Table 1. Population Change 2010-2020										
	2010	2020	2010-2020	Change						
	Population	Estimates	Number	Percent						
Region 1	86,091	83,810	-2,281	-2.6%						
Kittson Co.	4,552	4,214	-338	-7.4%						
Marshall Co.	9,439	9,321	-118	-1.3%						
Norman Co.	6,852	6,338	-514	-7.5%						
Pennington Co.	13,930	13,874	-56	-0.4%						
Polk Co.	31,600	30,900	-700	-2.2%						
Red Lake Co.	4,089	4,046	-43	-1.1%						
Roseau Co.	15,629	15,117	-512	-3.3%						
Northwest Minnesota	553,805	571,239	+17,434	+3.1%						
State of Minnesota	5,303,925	5,657,342	+353,417 +6.7%							
	Source: U.S	. Census Bureau	ı, Population E	<u>stimates</u>						

None of the seven counties in EDR 1 added population so far this decade. Polk County, which is part of the Grand Forks, ND metropolitan statistical area, is the largest county in the region and 34<sup>th</sup> largest in the state overall, but saw a small decline of 700 people. Roseau County is the second largest county in the region, but experienced a decrease of 512 people. Like other parts of Greater Minnesota, the smallest counties in the region lost population since 2010, becoming even smaller. Kittson County is a prime example, which lost over 300 residents despite being home to only 4,552 people in 2010, and is now the 4<sup>th</sup> smallest county in the state and experienced the 7<sup>th</sup> fastest decline of 87 counties in terms of population change.

## **COMPONENTS OF POPULATION CHANGE**

Despite the population loss in EDR 1, the region still enjoyed a natural increase – more births than deaths – of 1,622 people from 2010 to 2019. Instead, the decline was the result of a net out-migration of 2,980 people,

meaning more people moved out than moved in. This loss would have been even greater if not for the net increase of 729 immigrants to the region since 2010 (Table 2).

Table 2. Es	Table 2. Estimates of the Components of Population Change, 2010-2019										
			Vital E	vents	N	let Migratio	n				
	Total	Natural	Inter-								
	Change	Increase	Births	Deaths	Total	national	Domestic				
Region 1	-1,372	+1,622	9,832	8,210	-2,980	+729	-3,709				
Minnesota	+335,705	+250,488	50,488 637,356 386,868 +88,161 +114,414 -2								
			Source: U	I.S. Census Bi	ureau. Popul	ation Estimate	es Proaram				

EDR 1 was now home to 2,614 foreign born residents, or 3.1% of the total population. The largest wave of immigrants in the region came from Asia, Latin America, and Canada (Figure 1). In sum, the number of immigrants in region increased by 43.7% from 2010 to 2019, which was even faster than the statewide growth rate of 28.9%.

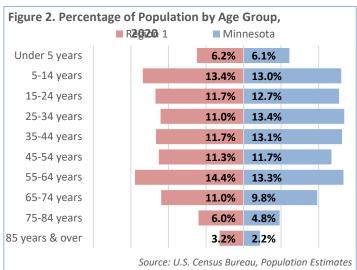
Based on year of entry, about 30% of EDR 1's immigrants entered the U.S. since 2010 and 16.7% entered between 2000 and 2009, compared to 27.6 and 30.9% statewide. The remaining 41.5% of immigrants in the region settled in the U.S. prior to 2000. Foreign-born residents have a younger age profile than the native born population, with 49.3% being between 25 and 54 years of age, compared to 35.7% of the total. While a similar percentage of foreign-born residents had a bachelor's degree or higher compared to native born residents, immigrants were also much more likely to have less than a high school diploma.

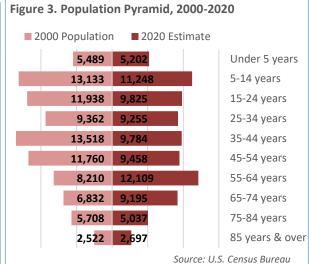
Figure 1. Place of Birth for the Foreign Born Population, 2019

Europe
Asia
Africa
Oceania
Northern America
1%

## **POPULATION BY AGE GROUP**

EDR 1 has an older population than the state – just over one-third (34.6%) of the region's population was 55 or older, compared to 30.1% statewide. In contrast, about one-third (31.4%) of the population was also under 25 years, compared to 31.8% in the state. That means EDR 1 had a smaller percentage of people in the 25 to 54 year age group - typically considered the "prime working years." A large portion of the area's population is a part of the Baby Boom generation, which is creating a significant shift in regional demographics over time. Between 2000 and 2020, over 5,750 more residents were 55 years or older (Figure 2 and Figure 3).

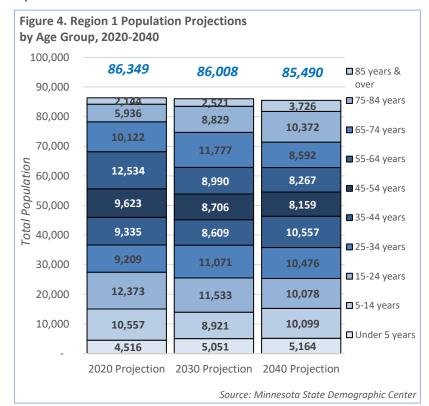




## POPULATION PROJECTIONS BY AGE GROUP, 2020-2040

The total population of EDR 1-Northwest is projected to continue its decline in the future. Population projections from the Minnesota State Demographic Center show that the area is expected to lose over 850 residents from 2020 to 2040, a slight 1.0% decrease (Figure 4). In comparison, the projected growth statewide from 2020 to 2040 is approximately 8.8%.

Still, the projected population change varies by age. The region is expected to add about 2,500 residents between the ages of 25 and 44, and a corresponding increase in children under 5 years of age. Conversely, the major losses are expected to occur in the age groups from 45 to 74 years, as the Baby Boom generation ages out of those cohorts. However, this will also lead to an estimated 6,000 more residents aged 75 years and over, a 74.5% expansion.



## **POPULATION BY RACE**

The population in EDR 1 is less diverse than the state overall, but has had some significant changes since the turn of the century. In 2019, just over 93% of the region's residents reported white alone as their race, compared to 82.8% of residents statewide. However, the number of white residents declined by just over 6% from 2000 to 2019. Although the region had a smaller percentage of Black or African American residents, Asian or Other Pacific Islanders, Two or More Races, and those of Hispanic or Latino origin than the state, those populations have increased significantly since 2000 (Table 3).

Those of Hispanic or Latino ethnicity had the largest minority population in EDR 1-Northwest, although their numbers grew at only half the statewide rate since 2000. Black or African American residents, on the other hand, increased by over 500% in EDR 1, far exceeding the statewide growth rate.

	EDF	R 1-Northw	Minnesota		
Table 3. Race and Hispanic Origin, 2019	Number	Percent	Change from 2000-2019	Percent	Change from 2000-2019
Total	85,283	100.0%	-3.6%	100.0%	+13.1%
White	79,563	93.3%	-6.1%	82.8%	+4.7%
Black or African American	1,167	1.4%	+524.1%	6.4%	+107.6%
American Indian & Alaska Native	1,332	1.6%	+32.8%	1.0%	+5.5%
Asian & Other Pacific Islander	1,014	1.2%	+92.0%	4.9%	+87.8%
Some Other Race	564	0.7%	-51.5%	1.9%	+58.1%
Two or More Races	1,643	1.9%	+90.8%	3.0%	+99.9%
Hispanic or Latino	3,736	4.4%	+59.2%	5.4%	+108.9%
So	urce: 2015-20	19 American	Community S	Survey, 5-yea	ır estimates

### **EDUCATIONAL ATTAINMENT**

With 33.7% of adults aged 18 years and over holding a college degree, EDR 1 had lower educational attainment

than the state in 2019, where 44.4% of adults have an associate, bachelor's, or advanced degree. In contrast, EDR 1 had a higher percentage of people with some college but no degree, and a high school diploma or less. About 42.5% of adults in the region had a high school diploma or less, compared to only 32.5% statewide. Regional education attainment only exceeded the state in associate's degrees (Table 4).

<b>Table 4. Educational Attainment</b>	EDR 1-No	rthwest	Minnesota
for the Adult Population, 2019	Number	Percent	Percent
Total, 18 years & over	65,021	100.0%	100.0%
Less than high school	5,448	8.4%	7.5%
High school grad. (incl. equiv.)	22,085	34.0%	25.0%
Some college, no degree	15,544	23.9%	23.1%
Associate's degree	8,651	13.3%	10.9%
Bachelor's degree	9,949	15.3%	22.5%
Advanced degree	3,344	5.1%	11.0%
Source: <u>U.S. Census Bureau,</u>	2015-2019 Ar	<u>merican Com</u>	munity Survey

Like the rest of the state, educational attainment varies significantly by race and ethnicity in EDR 1. Over 50% of American Indian, Hispanic or Latino, or people of some other race have a high school degree or less,

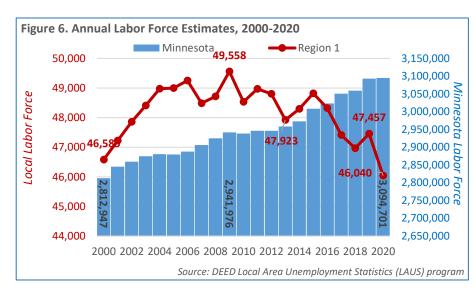
compared to just over 40% of whites. Several minority groups, including American Indians, people of some other race, and people of Hispanic or Latino origin all had less than 10% of adults with a bachelor's degree or higher, compared to about 25% for Asian and Black or African American adults (Figure 5).

Figure 5. Region 1 Educa	ation	al Attainm	ent for t	he po	pulation	on aged		
25 years & over by	Less	than high sch	ool diplom	а	<b>□</b> Hi	gh school	gradua	te (inc. equiv.)
Race or Origin, 2019	Some	e college or as	sociate's d	degree	■ Ba	achelor's c	legree o	or higher
	0%	20%	6	40%	6	0%	80%	6 100%
	_							
Total Populatio	n <u><b>7.</b></u>	7% 3	3.7%		36	5.8%		21.8%
White Alon	e <b>7.</b>	4% 3	3.5%		37	.0%		22.1%
Black or African America	n	24.4%	27	7.6%		24.6%		23.4%
American Indian Alon	e 📑	14.0%	37.5%	6		40.	6%	7.9%
Asian Alon	e <b>7.</b>	0%	40.7%		2	8.0%		24.3%
Some Other Race Alon	e 🗌	29.0%			54.9	%		11.3%4.8%
Two or More Race	s <b>7.</b>	7% 25.2	2%		48.9	9%		18.2%
Hispanic or Latin	0	36.9%	6		27.2%		26.6%	9.3%
		'	Soul	rce: 20	015-201	9 Americ	an Con	nmunity Survey

# **LABOR FORCE**

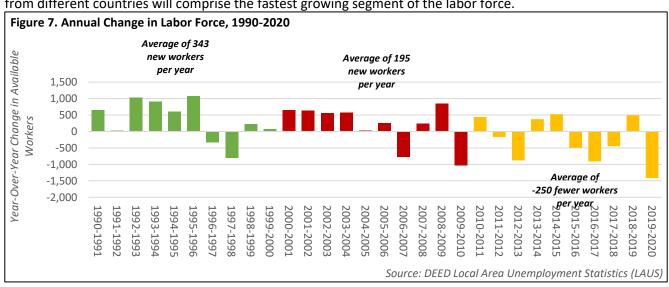
## **LABOR FORCE CHANGE**

According to data from DEED's Local Area Unemployment
Statistics program, the annual average labor force in EDR 1 dropped to about 46,000 workers in 2020, the lowest number reported since 2000. With the region's population decrease since 2000, EDR 1 has seen a slight decrease in workers this century and the labor force has declined by 3,518 workers since it peaked at 49,558 workers in 2009, during the Great Recession (Figure 6).



Due to the pandemic, the labor force dropped by 1,417 workers or 3.0% but losses to the labor force were occurring pre-pandemic. Over the past 10 years, the size of the region's labor force fluctuated wildly, dropping to 47,923 in 2013, then re-bounding by almost 900 additional workers across 2014 and 2015. Then losses in 2016 through 2018 have made for an even tighter labor market in EDR 1, with fewer unemployed workers available and actively seeking work. This is likely to also have an effect on regional employment.

Averaging a net gain of 343 additional labor force participants per year between 1990 and 2000, employers in EDR 1 were able to tap into a large and growing pool of talented workers. Since then, the rate of regional labor force growth has slowed down considerably, demonstrated by EDR 1 losing an average of 250 workers per year from 2010 to 2020 (Figure 7). Increasingly tight labor markets and a growing scarcity of workers is now recognized as one of the most significant barriers to future economic growth in EDR 1. In the face of these constraints, it has become evident that a more diverse workforce in terms of age, gender, race, ethnicity, disability status, and immigration has been and will continue to be a vital source of the workers that employers need to succeed. As the white, native-born workforce continues to age, younger workers of different races or from different countries will comprise the fastest growing segment of the labor force.



## **LABOR FORCE PROJECTIONS, 2020-2030**

Much like the projected population decrease in EDR 1-Northwest shown in Figure 4, the regional labor force is also expected to contract from 2020 to 2030. Applying current labor force participation rates to future population projections by age group creates labor force projections for the region, which show nearly a 5% drop in workforce numbers especially as the Baby Boom generation ages and drops out of the labor force

(Table 5).

The projections estimate a small loss in the number of teenaged and entry-level workers and a huge drop in workers aged 45 to 64 years by 2030. However, that is against smaller gains among those 65 years and over, while the number of workers aged 25 to 44 years should also increase by over 1,000 workers. The anticipated labor market contraction may lead regional employers to adapt their management and hiring practices in order to compete for workers.

Table 5. Labor Force Projections, EDR 1-Northwest									
	2020 2030 Labor Force Labor Force		2020-20		2020-2030	) Change			
	Projection	Projection	Numeric	Percent					
16 to 19 years	2,754	2,434	-321	-11.6%					
20 to 24 years	5,311	5,193	-118	-2.2%					
25 to 44 years	16,385	17,389	+1,004	+6.1%					
45 to 54 years	8,567	7,751	-816	-9.5%					
55 to 64 years	9,369	6,720	-2,649	-28.3%					
65 to 74 years	3,028	3,523	+495	+16.4%					
75 years & over	508	714	+206	+40.5%					
Total Labor Force	45,923	43,724	-2,199	-4.8%					

Source: calculated from Minnesota State Demographic Center population projections and 2015-2019 American Community Survey 5-Year Estimates

#### **EMPLOYMENT CHARACTERISTICS**

With 67% of the population over 16 years of age in the labor force, EDR 1-Northwest had a slightly lower labor force participation rate than the state. However, the region actually had higher labor force participation rates than the state in all but three age groups, but a higher percentage of older workers brought the overall rate down. Those aged 16 to 19 years had significantly higher labor force participation in EDR 1 than statewide (see Table 6).

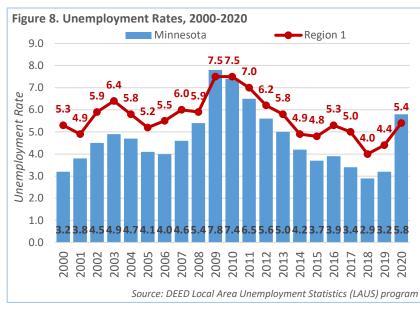
By race, the diversity of the labor force in the region also lagged behind state averages. The region had lower participation rates than the state for every group, and higher unemployment rates for Black or African American, American Indian, Asian, and Some Other Race racial groups.

There were nearly 2,600 workers with disabilities in the regional labor force. In sum, unemployment rates were highest for workers of other races and workers with disabilities.

Table 6. EDR 1 - Northwest E	mployme	nt Characte	eristics, 2	2019	
	EDI	R 1-Northwe	st	Minne	sota
	Labor	Labor Force	Unemp.	Labor Force	Unemp.
Age Group	Force	Partic. Rate	Rate	Partic. Rate	Rate
Total Labor Force	45,164	67.1%	3.0%	69.7%	3.6%
16 to 19 years	2,419	57.3%	2.3%	53.2%	11.0%
20 to 24 years	3,995	83.4%	4.7%	84.6%	6.0%
25 to 44 years	16,907	88.4%	2.4%	88.8%	3.2%
45 to 54 years	9,506	89.0%	4.0%	87.6%	2.7%
55 to 64 years	9,322	74.8%	4.5%	73.0%	2.8%
65 to 74 years	2,525	29.9%	3.3%	27.9%	2.2%
75 years & over	474	6.3%	3.6%	6.6%	2.4%
Employment Characteristics by 0	Gender				
Male	24,153	71.2%	3.4%	73.5%	4.1%
Female	20,993	62.9%	2.3%	65.9%	3.1%
Employment Characteristics by F	Race & Hisp	oanic Origin			
White alone	42,716	67.1%	2.4%	69.3%	3.0%
Black or African American	499	65.6%	9.2%	71.3%	8.8%
American Indian & Alaska Native	523	55.0%	11.7%	58.9%	12.6%
Asian or Other Pacific Islanders	581	74.2%	21.4%	71.2%	4.3%
Some Other Race	317	81.5%	22.7%	77.7%	6.1%
Two or More Races	502	69.7%	6.9%	73.6%	7.4%
Hispanic or Latino	1,828	76.1%	5.1%	76.5%	6.1%
Employment Characteristics by D	Disability				
With Any Disability	2,588	54.1%	10.0%	53.0%	8.6%
<b>Employment Characteristics by E</b>	ducational	Attainment			
Population 25 to 64 years	35,739	84.5%	2.5%	84.5%	3.0%
Less than H.S. Diploma	1,713	72.9%	3.5%	66.3%	4.2%
H.S. Diploma or Equivalent	10,518	80.9%	1.6%	78.5%	2.6%
Some College or Assoc. Degree	14,776	86.2%	1.7%	85.3%	3.0%
Bachelor's Degree or Higher	8,731	89.2%	1.5%	90.0%	1.7%
Source	e: 2015-201	9 American Co	mmunity S	urvey, 5-Year l	<u>Estimates</u>

## **UNEMPLOYMENT RATES**

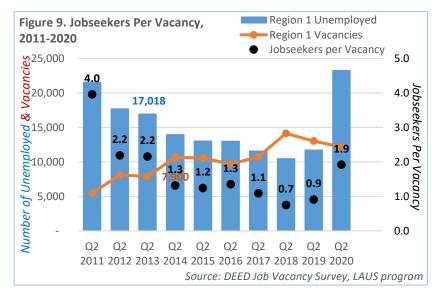
Due to the pandemic, the unemployment rate for the region jumped to 5.4% in 2020, though that was less than the state for 2020. Except for during the height of the Great Recession, EDR 1-Northwest has consistently reported higher unemployment rates than Minnesota overall since 2000. According to the **Local Area Unemployment Statistics** program, the unemployment rate in EDR 1 hovered over 1 percentage point above the state rate from 2000 to 2007, but narrowed the gap from 2008 to 2010 as the economy stalled. Since then, the regional rate had stayed



within a point of the state average, even as the regional labor force shrank (Figure 8).

## **JOBSEEKERS PER VACANCY**

As the economy continues to recover and the number of available workers declines, the regional labor market has been tightening. A clear demonstration of this is the ratio of unemployed jobseekers per vacancy, which now stands at 1.9-to-1 in EDR 1-Northwest. According to recent job vacancy survey results, there were 12,180 openings reported by employers compared to 23,340 unemployed jobseekers in the region. The ratio climbed as high as 7.7 jobseekers per vacancy during the recession in 2009 (Figure 9).



## **COMMUTE SHED AND LABOR SHED, 2017**

The vast majority – about 80 %– of residents in EDR 1-Northwest also work within the region. However, EDR 1 is a net exporter of labor, having fewer jobs than available workers. In 2018, 28,994 workers both lived and worked in EDR 1, while another 7,799 workers drove into the region for work. This is compared to 12,763

workers who lived in the region but drove to outside areas for work (Table 7 and Figure 10). The average commute time for workers in EDR 1 was 20.6 minutes, compared to 23.7 minutes for workers statewide. Just under 65% of workers commuted less than 20 minutes each way, compared to 45.7% statewide. About 6% of workers worked at home, and 2.9% were able to walk to work.

Table 7. 2018 Inflow/ Outflow Job Counts	20	18
(All Jobs), EDR 1-Northwest	Count	Share
Employed in the Selection Area	36,793	100.0%
Employed in the Selection Area but Living Outside	7,799	21.2%
Employed and Living in the Selection Area	28,994	78.8%
Living in the Selection Area	41,757	100.0%
Living in the Selection Area but Employed Outside	12,763	30.6%
Living and Employed in the Selection Area	28,994	69.4%
Source: <u>U.S. Census</u>	Bureau, O	nTheMap

Polk County is the largest employment center in the region and the biggest draw for workers, followed by Roseau, Pennington, and Marshall County. Employers in the region draw workers from surrounding counties like Grand Forks (ND), Beltrami, and Lake of the Woods. Workers also travel to these same counties for work, primarily to the Fargo and Grand Forks metropolitan areas in North Dakota, as well as Mahnomen, Becker and

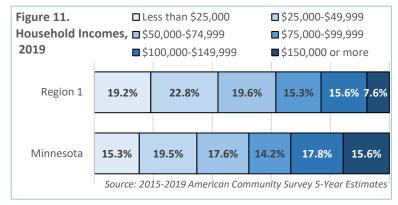


Clearwater counties in Minnesota (Figure 10).

# **INCOMES, WAGES AND OCCUPATIONS**

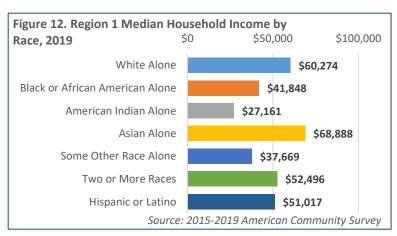
## **HOUSEHOLD INCOMES**

Household incomes were much lower in EDR 1 than in the state overall. At \$59,700 compared to \$71,306, EDR 1 had the 8<sup>th</sup> highest median household income of the 13 economic development regions in the state. 42% of the households in the region had incomes below \$50,000 in 2019, compared to just 34.8% statewide. Over one-third (34.9%) of households earned between \$50,000 and \$100,000 in the region, but only 23.2% of households earned over \$100,000



per year, compared to over 33% of households statewide (Figure 11).

Incomes varied widely by race in EDR 1, with the highest incomes reported by Asian households and the lowest incomes reported for households of Some Other Race alone. However, sample sizes were small for several of the race groups other than white, leading to large margins of error and big swings compared to previous years. American Indian households and households of some other race had much lower median incomes than white households (Figure 12).



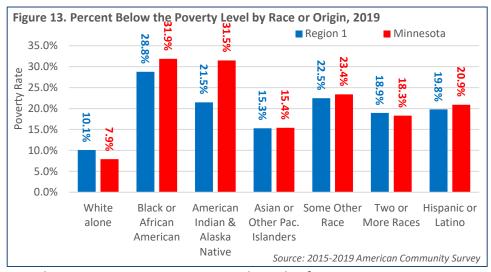
## **COST OF LIVING**

According to DEED's <u>Cost of Living tool</u>, the basic needs budget for an average Minnesota family (which consists of 2 adults and 1 child, with 1 full-time and 1 part-time worker) was \$58,800 in 2020. The cost of living for a similar family in EDR 1-Northwest was \$46,368 – which was the fifth lowest of the 13 planning regions in the state, and second lowest in the Northwest Planning Area. The highest monthly costs were for transportation, food, and housing; though the region's housing, child care, and taxes were significantly lower than the rest of the state. In order to meet the basic cost of living for the region, the workers in the family scenario described would need to earn \$14.86 per hour working a combined 60 hours per week.

DEED's Cost of Living tool provides different estimates for household compositions including single people, partnered couples, and up to 4 children. For a single person living alone and working full-time, the estimated yearly cost in EDR 1 would be \$28,452 which would require an hourly wage of \$13.68 to meet the basic needs cost of living (see Table 8).

Table 8. Family Yearly Cost, Worker Hourly Wage, and Family Monthly Costs, 2020										
	Number	Yearly	Hourly		Monthly Costs					
Family Composition	of	Cost of	Wage	Child	Food	Health	Housing	Trans-	Other	Taxes
	Workers	Living	Required	Care	1000	Care		portation	O CITICI	Laxes
	EDR 1-Northwest									
Single, 0 children	1 FT	\$28,452	\$13.68	\$0	\$352	\$163	\$596	\$684	\$260	\$316
Single, 1 child	1 FT	\$40,080	\$19.27	\$416	\$520	\$385	\$780	\$688	\$356	\$195
2 parents, 1 child	1 FT, 1 PT	\$46,368	\$14.86	\$208	\$804	\$519	\$780	\$793	\$434	\$326
2 parents, 2 children	2 FT	\$63,108	\$15.17	\$536	\$1048	\$533	\$1,049	\$835	\$574	\$485
			State of	Minnes	ota					
Single, 0 children	1 FT	\$32,964	\$15.85	\$0	\$355	\$153	\$832	\$704	\$325	\$378
2 parents, 1 child	1 FT, 1 PT	\$58,800	\$18.85	\$546	\$810	\$549	\$1,069	\$819	\$515	\$592
								Source: D	EED Cost of	Living tool

Overall, EDR 1's poverty rate was 10.7%, which was right in line with the statewide rate of 10.5%. Like incomes, poverty levels varied widely by race and origin. It was estimated that almost 29% of the region's Black or African American population was below the poverty level in 2017, compared to just 10.1% of the white population. Likewise, poverty levels hovered around 20% for



American Indians, people of some other race or two or more races, and people of Hispanic or Latino origin. With the higher median incomes displayed above, only about 15% of the Asian and other Pacific Islander population in the region was below the poverty line. In almost all cases, the region's poverty rate was lower than the state's poverty rate, except for white residents (Figure 13).

## WAGES AND OCCUPATIONS

The median hourly wage for all occupations in EDR 1-Northwest was \$19.87 in the first quarter of 2021 (Table 9). As such, the region has the highest median wage level in the Northwest planning area, despite having the lowest cost of living. Still, the median wage in EDR 1 was \$3.13 less than the statewide median, and \$5.06 less than the median hourly wage in the Twin Cities metro area, which would amount to over \$10,500 less per year for a full-time worker. Compared to surrounding areas, the median hourly wage in EDR 1 was similar to that of EDR 2-Headwaters (\$19.80) and \$1.68 more than in EDR 5-North Central (\$18.19).

EDR 1-Northwest had nearly 10,000 employed transportation and material moving and production occupations as these industries had high location quotients indicating a stronger concentration in the region. Not

Table 9. Occupational Employment Statistics by Region, 1st Qtr. 2021	Median Hourly Wage	Estimated Regional Employment
EDR 1 - Northwest	\$19.87	35,010
EDR 2 - Headwaters	\$19.80	29,720
EDR 3 - Arrowhead	\$20.49	132,720
EDR 4 - West Central	\$19.61	78,570
EDR 5 - North Central	\$18.19	64,670
EDR 6E - Southwest Central	\$19.37	49,540
EDR 6W - Upper MN Valley	\$19.11	15,520
EDR 7E - East Central	\$21.84	48,790
EDR 7W - Central	\$20.83	185,220
EDR 8 - Southwest	\$18.79	51,340
EDR 9 - South Central	\$19.76	99,840
EDR 10 - Southeast	\$21.13	231,950
EDR 11 - 7-County Twin Cities	\$24.93	1,697,060
State of Minnesota	\$23.00	2,708,760
Source: DEED Occupational En	nplovment .	Statistics, 2021

surprisingly, the lowest-paying jobs are concentrated in food preparation, serving, sales, and personal care occupations, which tend to have lower educational and training requirements. For the most part, the pay gap between EDR 1 and the state is much lower in these jobs. Regional wages are also highly competitive in production, transportation and material moving, healthcare support, protective service and farming, fishing and forestry (Table 10).

Table 10. EDR 1-Northwest Occupation	al Employn	nent Statistic	s, 1 <sup>st</sup> Qtr. 202	21			
		EDR 1-No	rthwest		S	tate of Minnes	ota
	Median Hourly Wage	Estimated Regional Employment	Share of Total Employment	Location Quotient	Median Hourly Wage	Estimated Regional Employment	Share of Total Employment
Total, All Occupations	\$19.87	35,010	100.0%	1.0	\$23.00	2,708,760	100.0%
Transportation & Material Moving	\$18.19	5,060	14.5%	1.9	\$18.83	209,210	7.7%
Production	\$21.30	4,830	13.8%	1.8	\$19.82	202,240	7.5%
Office & Administrative Support	\$20.02	4,230	12.1%	1.0	\$20.93	338,050	12.5%
Sales & Related	\$14.02	3,050	8.7%	0.9	\$16.83	250,430	9.2%
Education, Training & Library	\$19.68	2,700	7.7%	1.3	\$24.64	159,060	5.9%
Food Preparation & Serving Related	\$13.19	2,130	6.1%	0.8	\$13.34	195,120	7.2%
Healthcare Practitioners & Technical	\$29.24	1,630	4.7%	0.7	\$36.90	188,210	6.9%
Installation, Maintenance & Repair	\$23.48	1,620	4.6%	1.3	\$25.45	98,840	3.6%
Management	\$45.00	1,500	4.3%	0.7	\$54.22	164,530	6.1%
Healthcare Support	\$15.49	1,480	4.2%	0.7	\$15.52	157,140	5.8%
Business & Financial Operations	\$28.04	1,350	3.9%	0.6	\$35.24	179,670	6.6%
Construction & Extraction	\$21.41	1,160	3.3%	0.9	\$29.84	102,390	3.8%
Building, Grounds Cleaning & Maint.	\$15.76	810	2.3%	0.8	\$16.14	74,550	2.8%
Architecture & Engineering	\$32.36	740	2.1%	1.0	\$38.90	54,880	2.0%
Community & Social Service	\$24.01	600	1.7%	0.8	\$24.21	55,630	2.1%
Protective Service	\$23.35	570	1.6%	1.0	\$24.18	42,520	1.6%
Personal Care & Service	\$14.01	420	1.2%	0.6	\$14.57	51,660	1.9%
Computer & Mathematical	\$33.85	320	0.9%	0.3	\$44.89	98,240	3.6%
Life, Physical & Social Science	\$25.33	270	0.8%	0.8	\$35.48	26,120	1.0%
Arts, Design, Entertainment & Media	\$16.97	270	0.8%	0.6	\$25.72	36,260	1.3%
Farming, Fishing & Forestry	\$19.33	170	0.5%	3.1	\$18.14	4,230	0.2%
Legal	\$29.37	100	0.3%	0.4	\$41.02	19,760	0.7%
			Source	DEED Occup	oational Emp	oloyment Statistic	cs, Qtr. 1 2021

DEED Labor Market Information Office | Regional Analysis & Outreach | mn.gov/deed/data/

In contrast, the highest paying jobs are found in management, architecture and engineering, healthcare practitioners, legal, life, physical and social science, and business and financial operations occupations. These occupations generally require higher levels of education and experience, including many that require bachelor's degrees or higher. However, the gaps in pay between the region and the state often exceed \$5.00 per hour in these occupation categories.

#### JOB VACANCY SURVEY

Employers in the 26-county Northwest Planning region reported 12,180 job vacancies in the second quarter of 2020, slightly less to the number of vacancies posted over the past second quarter surveys, which had a peak of 14,136 job vacancies in second quarter of 2018. Demand for workers was high across all industries, with the largest number of openings in retail trade (3,072 job vacancies), accommodation and food services (2,524 job vacancies), health care and social assistance (2,460 job vacancies), educational services (806 job vacancies), construction (767 job vacancies), and public administration (731 job vacancies).

With job vacancy increases, wages have risen with the median hourly wage offer from the current survey jumping to \$14.98 per hour, which was the highest wage offer in the history of the job vacancy survey. Wage offers ranged from just over \$11 per hour for personal care and food preparation and serving occupations to over \$21 per hour for healthcare practitioners, management, and community and social service occupations.

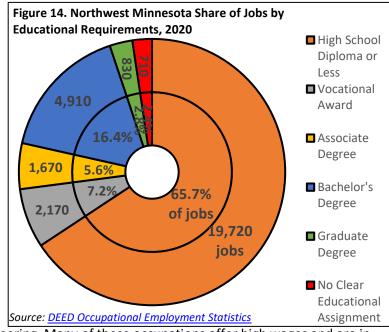
The largest number of vacancies were in sales and related, food preparation and serving related, building and grounds cleaning and maintenance, healthcare support and practitioner, and transportation and material moving occupations. Overall, 42% of the openings were part-time, 28% required post-secondary education, and 34% required 1 or more years of experience (Table 11). In sum, educational requirements in the region had been stable or declining over the past 5 years, while work experience requirements were relatively stable.

Table 11. Northwest Minnesota Job Vac	cancy Surve	y Results,	2 <sup>nd</sup> Qtr. 202	0			
	Number of Total Vacancies	Percent Part-time	Percent Temporary or Seasonal	Requiring Post- Secondary Education	Requiring 1 or More Years of Experience	Requiring Certificate or License	Median Hourly Wage Offer
Total, All Occupations	12,180	42%	25%	28%	34%	39%	\$14.98
Sales & Related	1,439	53%	16%	7%	27%	5%	\$13.11
Building, Grounds Cleaning & Maint.	1,374	45%	40%	2%	9%	4%	\$15.70
Food Preparation & Serving Related	1,367	77%	16%	12%	13%	16%	\$11.20
Healthcare Support	1,290	66%	3%	49%	22%	65%	\$14.32
Transportation & Material Moving	1,158	44%	40%	7%	35%	48%	\$13.03
Healthcare Practitioners & Technical	1,015	29%	5%	78%	42%	94%	\$21.42
Office & Administrative Support	785	22%	29%	9%	45%	14%	\$14.04
Construction & Extraction	687	2%	59%	16%	36%	34%	\$16.69
Education, Training & Library	551	48%	70%	86%	85%	77%	\$17.07
Installation, Maintenance & Repair	398	12%	22%	10%	66%	56%	\$18.19
Production	393	5%	6%	23%	34%	31%	\$15.15
Personal Care & Service	284	83%	44%	6%	8%	19%	\$12.55
Business & Financial Operations	280	3%	2%	79%	94%	73%	\$21.11
Management	209	4%	11%	53%	74%	47%	\$24.17
Community & Social Service	195	63%	10%	41%	39%	93%	\$14.20
Architecture & Engineering	166	1%	14%	83%	70%	90%	\$22.46
Computer & Mathematical	160	0%	2%	62%	61%	6%	\$30.26
Arts, Design, Entertainment & Media	159	8%	52%	12%	11%	10%	\$14.42
Protective Service	126	56%	42%	16%	28%	88%	\$17.53
Life, Physical & Social Sciences	96	1%	6%	100%	99%	98%	\$22.86
	•		•	Source.	DEED Job Vaca	ncy Survey, 4 <sup>th</sup>	<sup>1</sup> Qtr. 2020

## **EDUCATIONAL REQUIREMENTS**

Data from DEED's Occupational Employment Statistics program shows that around one-third of current jobs held in EDR 1 require post-secondary education to perform. The other two-thirds require no more than a high school diploma, and sometimes less. However, some amount of on-the-job training is often needed (Figure 14).

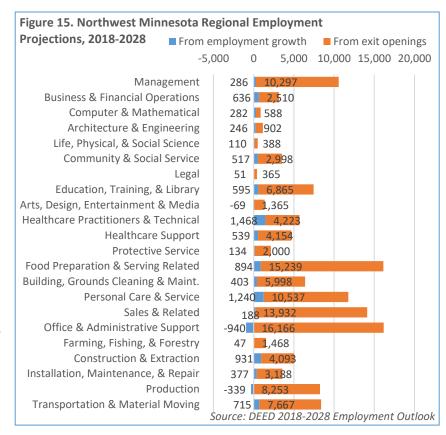
Certain careers – such as dentists, lawyers, and teachers – require a college education, while other jobs – including cost estimators, sales representatives, and correctional officers – do not. College is an excellent way to move up career ladders and open windows of opportunity to fields that would



otherwise be closed, such as nursing or engineering. Many of these occupations offer high wages and are in high demand in the marketplace. While education is typically a worthwhile investment, college can be expensive – with average annual expenses ranging between \$14,500 and almost \$50,000 per year in Minnesota. For those who go to college, choice of major matters – different programs lead to different jobs that earn different amounts of money.

## **EMPLOYMENT PROJECTIONS**

Overall, the Northwest Planning Region is projected to grow 3.2% from 2018 to 2028, a gain of 8,311 new jobs. In addition, the region is also expected to need 123,196 replacement openings to fill jobs left vacant by retirements and other career changers. Production, personal care and service, construction and extraction, healthcare support, healthcare practitioners, and building, grounds cleaning and maintenance occupations are expected to see the most new growth. Arts, design, entertainment and media, sales and related, and office and administrative support occupations are expected to decline but every occupational group will show some future demand through replacement openings (Figure 15).



## **OCCUPATIONS IN DEMAND**

According to DEED's <u>Occupations in Demand</u> tool, there are nearly 450 occupations in demand (OID) in Northwest Minnesota, and about 250 occupations are showing relatively high demand. Most OID require a high school diploma or less, and less than one-third require a bachelor's degree or higher. While OID exist in every sector, the region's major industries are well represented as many of the jobs are concentrated in health care, education, transportation, retail sales and other related industries (Table 12).

Table 12. 2020 Occupations in Demand by Education Level, Northwest Minnesota							
High School or Less	Vocational Training	Associate Degree	Bachelor's Degree or Higher				
Maids and Housekeeping			Elementary School Teachers,				
Cleaners	Nursing Assistants	Registered Nurses	Except Special Education				
(\$29,059)	(\$33,192)	(\$70,869)	(\$55,653)				
Personal Care Aides	Licensed Practical and	Veterinary Technologists and	Secondary School Teachers				
(\$27,537)	Vocational Nurses (\$44,853)	Technicians (\$35,815)	(\$57,557)				
Laborers and Freight, Stock	Automotive Service Technicians	Surgical Technologists	Substitute Teachers, Short-				
and Material (\$33,677)	and Mechanics (\$43,383)	(\$50,177)	Term (\$36,299)				
Teaching Assistants, Except	Computer User Support	Computer Network Support	Accountants and Auditors				
Postsecondary (\$31,147)	Specialists (\$48,506)	Specialists (\$60,416)	(\$59,318)				
Heavy and Tractor-Trailer	Dental Assistants	Electrical and Electronic	Education Administration				
Truck Drivers (\$45,816)	(\$44,363)	Engineering Techs (\$50,325)	(\$101,280)				
	Computer Numerically						
Pharmacy Technicians	Controlled Tool Programmers	Agricultural and Food Science	General Internal Medicine				
(\$35,018)	(\$62,623)	Technicians (\$38,083)	Physicians (N/A)				
Interviewers, Except							
Eligibility and Loan	Emergency Medical Technicians	Civil Engineering Techs	Market Research Analysts &				
(\$32,542)	and Paramedics (\$35,744)	(\$63,159)	Marketing Spec. (\$53,033)				
Janitors and Cleaners,	Mobile Heavy Equipment	Forest and Conservation Techs					
Except Maids (\$30,581)	Mechanics (\$59,788)	(\$49,367)	Nurse Practitioners (\$117,222)				
	Health Information						
Miscellaneous Assemblers	Technologists, Medical	Web Developers and Digital	Career/Technical Education				
(\$38,150)	Registrars (\$56,465)	Interface Designers (\$65,205)	Teachers (\$57,777)				
Operating Engineers	Electricians	Industrial Engineering Techs	Rehabilitation Counselors				
(\$50,500)	(\$57,871)	(\$46.625)	(\$34,434)				
Source: <u>DEED Occupations in Demand</u>							

# **ECONOMY**

### **INDUSTRY EMPLOYMENT**

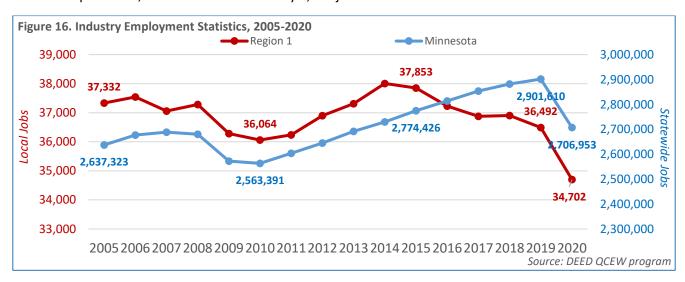
According to DEED's <u>Quarterly Census of Employment & Wages (QCEW) program</u>, EDR 1-Northwest was home to 2,763 business establishments providing 34,702 covered jobs through 20120, with a total payroll that approached \$1.65 billion. That was about 1.3% of total employment in the state. Average annual wages were \$47,535 in the region, which was \$16,628 lower than the statewide average, but was highest of the 4 EDRs in the planning area (Table 13).

Table 13. EDR 1-Northwest Industry Employment Statistics, 2020				Average	Average <b>2015-2020</b>		2019-2020	
Coography	Number	Number		Annual	Change	%Change	Change	%Change
Geography	of Firms	of Jobs	Total Payroll	Wage	in Jobs		in Jobs	
EDR 1 – Northwest	2,763	34,702	\$1,649,557,987	\$47,535	-3,151	<i>-8.3%</i>	-1,790	-4.9%
Kittson Co.	186	1,453	\$58,392,584	\$40,188	-30	-2.0%	-54	-3.6%
Marshall Co.	328	2,192	\$108,381,135	\$49,444	-110	-4.8%	-44	-2.0%
Norman Co.	246	1,530	\$64,544,205	\$42,186	-123	-7.4%	-59	-3.7%
Pennington Co.	415	9,577	\$461,245,403	\$48,162	-963	-9.1%	-612	-6.0%
Polk Co.	1,008	11,482	\$524,084,807	\$45,644	-812	-6.6%	-616	-5.1%
Red Lake Co.	127	1,002	\$39,693,013	\$39,614	-29	-2.8%	-38	-3.7%
Roseau Co.	453	7,464	\$393,216,840	\$52,682	-1,085	-12.7%	-367	-4.7%
State of Minnesota	182,228	2,706,953	\$173,687,525,221	\$64,163	-67,473	-2.4%	-194,657	-6.7%

Source: <u>DEED Quarterly Census of Employment & Wages (QCEW)</u>

In terms of employment, Polk County is the largest county in EDR 1 with 11,482 jobs at 1,008 firms, followed by Pennington County with 9,577 jobs. Red Lake County has the smallest economy with 1,002 jobs, while Kittson and Norman County both had less than 2,000 jobs in 2020. Due to the coronavirus pandemic, every county lost jobs over the past year and the region is down 3,151 jobs from 2015, a 8.3% decrease.

EDR 1-Northwest lost employment over the past decade overall, but experienced significant swings up and down in employment over that time (Figure 16). Both losses and gains, during and after the recession, occurred faster in EDR 1 than the state as a whole. Like the state, the region fully recovered all of the jobs lost during the recession by 2013, but regional declines following 2014 put it at odds with employment growth in the planning region and statewide. Between 2014 and 2018, the region lost 1,121 jobs, a decline of over 3%. Due to the pandemic, there was a loss of nearly 1,800 jobs or 8.3% decrease from 2019 to 2020.



With 6,710 jobs at 121 establishments, the Manufacturing industry employs by far the most people in EDR 1-Northwest. Even after losing 801 jobs the last five years, it still accounted for over 19% of total regional jobs in 2020. With 2,673 jobs, the region has an extremely high concentration of employment in transportation equipment manufacturing, and about 900 jobs in food manufacturing. Health Care and Social Assistance remained the second largest industry in terms of employment with 5,323 jobs but lost 131 jobs over the past year. Due to the region's older population, the largest sectors were hospitals and nursing and residential care facilities with just over 1,900 jobs each.

The next largest industry in EDR 1 is Wholesale Trade, which kept steady employment from 2015 to 2020 and now accounts for 4,820 jobs in the region at 137 establishments. Wholesale Trade accounts for 13.9% of total employment in the region, compared to just 4.6% of total employment in the state. In addition, average annual wages in Wholesale Trade (\$59,269) were nearly \$12,000 higher than the regional average (\$47,535) – and nearly exceeded those in Manufacturing (\$59,505).

Other important industries in the region include Retail Trade, Educational Services, Public Administration, Accommodation and Food Services, and Agriculture, Forestry, Fishing and Hunting Services, which are all more highly concentrated in the region than the state. The next largest industries include Construction and Transportation and Warehousing which both have gained jobs over the last 5 years. However, due to the pandemic, only 3 of the 20 main industries in the region added jobs since 2015, with major losses occurring to Administrative Support and Waste Management Services, Arts, Entertainment and Recreation, and Accommodation and Food Services (Table 14).

	2020 Annual Data				2015-2020		2019-2020	
			Total	Avg.				
	Number	Number	Payroll	Annual	Change	Percent	Change	Percent
NAICS Industry Title	of Firms	of Jobs	(\$1,000s)	Wage	in Jobs	Change	in Jobs	Change
Total, All Industries	2,763	34,702	\$1,649,558	\$47,535	-3,151	-8.3%	-1,790	-4.9%
Manufacturing	121	6,710	\$399,281	\$59,505	-801	-10.7%	-499	-6.9%
Health Care & Social Assistance	241	5,323	\$244,846	\$45,998	-135	-2.5%	-131	-2.4%
Wholesale Trade	137	4,820	\$285,679	\$59,269	-13	-0.3%	-12	-0.2%
Retail Trade	327	3,378	\$90,770	\$26,871	-312	-8.5%	-167	-4.7%
Educational Services	69	3,218	\$151,391	\$47,045	-108	-3.2%	-185	-5.4%
Public Administration	140	2,176	\$113,140	\$51,994	-25	-1.1%	-79	-3.5%
Accommodation & Food Services	185	1,748	\$25,765	\$14,740	-475	-21.4%	-344	-16.4%
Agriculture, Forestry, Fish & Hunt	319	1,160	\$51,965	\$44,797	+55	+5.0%	-28	-2.4%
Construction	307	1,140	\$67,079	\$58,841	+6	+0.5%	+92	+8.8%
Transportation & Warehousing	194	1,096	\$55,045	\$50,223	-34	-3.0%	-41	-3.6%
Other Services	207	889	\$17,395	\$19,566	-178	-16.7%	-150	-14.4%
Finance & Insurance	145	871	\$52,331	\$60,082	-10	-1.1%	-7	-0.8%
Arts, Entertainment, & Recreation	61	582	\$13,871	\$23,833	-347	-37.4%	-156	-21.1%
Professional & Technical Services	113	471	\$26,529	\$56,324	-27	-5.4%	8	+1.7%
Information	41	414	\$20,612	\$49,787	-97	-19.0%	-35	-7.8%
Admin. Support & Waste Mgmt. Svcs.	78	336	\$9,738	\$28,984	-633	-65.3%	-66	-16.4%
Utilities	14	134	\$11,756	\$87,731	-5	-3.6%	+3	+2.3%
Real Estate & Rental & Leasing	48	100	\$3,349	\$33,490	-21	-17.4%	-3	-2.9%
Management of Companies	9	95	\$6,762	\$71,178	+11	+13.1%	+8	+9.2%
Mining	9	37	\$2,256	\$60,983	-11	-22.9%	-5	-12.6%

### **INDUSTRY EMPLOYMENT**

According to DEED's Quarterly Employment Demographics (QED) program, the workforce in the region was aging over the past 10 years. Well over one-quarter (27.2%) of workers in the region were 55 years or older, compared to 22.0% statewide and just 19.4% in the region one decade earlier. In contrast, the percentage of teenaged workers was falling, and while wages were going up for younger workers, the number of hours worked was going down (Table 15).

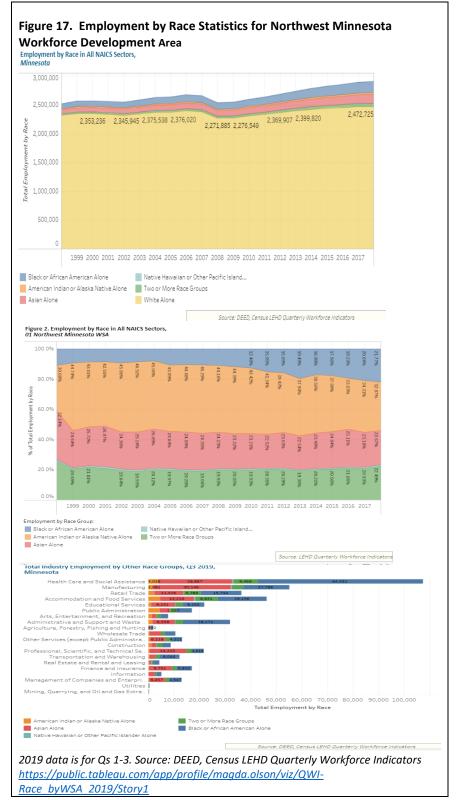
As noted above, wages were climbing across the board for all workers due to rising demand and a tight labor market. While wages were still lowest for the youngest and oldest workers who tend to fill lower-skilled, less-than-fulltime jobs in industries like retail trade and accommodation and food services, these two age groups enjoyed the fastest percentage increase in wages from 2009 to 2019. Wages were highest for workers between 45 and 64 years of age, and males worked more hours than females, though the gap was narrowing.

Table 15. Workforce Demographics by Age Group and Gender, Total of All Industries, 2009-2019									
Region 1	Percent Wor	•	Percent of Workers, Minnesota		Median Wa	•	Median Hours Worked (Per Qtr.)		
	2019	2009	2019	2009	2019	2009	2019	2009	
Total, all ages	100.0%	100.0%	100.0%	100.0%	\$19.15	\$14.46	431	417	
19 years & under	6.6%	7.9%	6.0%	6.5%	\$10.50	\$7.51	120	123	
20 to 24 years	9.1%	9.4%	10.1%	11.1%	\$15.06	\$10.89	306	277	
25 to 44 years	38.0%	37.8%	43.2%	42.7%	\$20.41	\$15.36	470	454	
45 to 54 years	19.1%	24.5%	18.7%	23.0%	\$22.09	\$16.35	480	477	
55 to 64 years	20.1%	15.7%	16.9%	13.5%	\$21.59	\$16.14	480	459	
65 years & over	7.1%	4.7%	5.1%	3.3%	\$17.21	\$12.12	227	208	
Male	48.9%	47.1%	49.1%	49.0%	\$21.05	\$16.15	480	466	
Female	51.1%	52.9%	50.9%	51.0%	\$17.98	\$12.80	396	383	
Source: DEED Quarterly Employment Demographics									

While people of color make up 6.7% of the overall population, they held 6.1% of total jobs in the Northwest Minnesota Workforce Development Area, according to data from the Quarterly Workforce Indicators program. Through the third quarter of 2019, that equaled 2,214 workers of color, compared to 33,928 White Alone workers. Workers of color held just 2.6% of total jobs in the WDA in 2000, indicating a significant increase in employment since 2000.

In sum, workers of color have filled an additional 1,025 jobs in the WDA since 2000, accounting for two-thirds of new jobs. With 710 jobs, American Indian or Alaska Natives were the largest group of color in the WDA's economy, after gaining 178 jobs since 2000. The next largest group was Asian, who held 502 jobs in 2019 after more than doubling since 2000. Two or More Races held 498 jobs in the area, increasing 102% from 2000. With 482 jobs in 2019, Black or African American experienced a gain of 373 jobs or tripled employment. Finally, Hispanic or Latino workers accounted for 1,359 jobs or 3.8% of the total workforce and increased 66% from 2000.

Most sectors in the Workforce Development Area are non-diverse, but there are a couple industries that rely more heavily on workers of color. For example, 41.6% of the Arts, Entertainment, and Recreation workforce is people of color, consisting of 87.8% American Indian or Alaska Native Alone



workers. Likewise, 11.6% of the Administration and Support and Waste Management and 10.3% of Accommodation and Food Services workforces were people of color. The largest number of workers of color (372) were employed in Health Care and Social Assistance, while Manufacturing had 366 workers of color (see Figure 17).

## **INDUSTRY PROJECTIONS**

As noted above, Region 1 is part of the 26-county Northwest Minnesota Planning Region, which is projected to grow 3.2% from 2018 to 2028, a gain of 8,311 new jobs. The largest and fastest growing industry is expected to be Health Care and Social Assistance, which may account for one-half (49.5%) of total projected growth in the region by 2028. The region is also expected to see significant employment growth in Construction, Public Administration, Accommodation and Food Services and Educational Services. In contrast, Information is expected to decrease by 15% with the loss of nearly 400 jobs (Table 16).

Table 16. Northwest Industry Projections, 2018-2028							
	Estimated	Projected	Percent	Numeric			
Industry	Employment	Employment	Change	Change			
	2018	2028	2018-2028	2018-2028			
Total, All Industries	263,134	271,445	+3.2%	+8,311			
Health Care & Social Assistance	38,050	42,165	+10.8%	+4,115			
Manufacturing	29,207	29,064	-0.5%	-143			
Retail Trade	28,148	28,190	+0.1%	+42			
Public Administration	23,300	23,980	+2.9%	+680			
Educational Services	23,141	23,679	+2.3%	+538			
Accommodation & Food Services	20,661	21,248	+2.8%	+587			
Wholesale Trade	12,153	12,545	+3.2%	+392			
Construction	10,281	11,330	+10.2%	+1,049			
Other Services, Ex. Public Admin	10,196	10,174	-0.2%	-22			
Transportation & Warehousing	6,934	7,284	+5.0%	+350			
Finance & Insurance	6,003	6,287	+4.7%	+284			
Agriculture, Forestry, Fish & Hunt	5,627	5,766	+2.5%	+139			
Professional & Technical Services	4,771	5,123	+7.4%	+352			
Arts, Entertainment, & Recreation	4,570	4,416	-3.4%	-154			
Administrative & Waste Services	4,369	4,978	+13.9%	+609			
Information	2,506	2,128	-15.1%	-378			
Real Estate & Rental & Leasing	1,473	1,502	+2.0%	+29			
Utilities	1,185	1,155	-2.5%	-30			
Management of Companies	847	1,020	+20.4%	+173			
Mining	206	237	+15.0%	+31			
Source: DEED 2018-2028 Employment Outlook							

# NONEMPLOYER ESTABLISHMENTS

Region 1 was home to 5,982 self-employed businesses or "nonemployers" in 2018, which are defined by the U.S. Census Bureau as "businesses without paid employees that are subject to federal income tax, originating from tax return information of the Internal Revenue Service (IRS)." Like covered employment, Region 1 saw a decline in nonemployers over the past decade, responding to economic changes. In sum, the region lost 250 nonemployers from 2007 to 2018, a -4.0% decrease. These non-employers generated sales receipts of over \$245million in 2017 (Table 17).

Table 17. Nonemployer Statistics, 2018								
		2018	2007-2018					
	Number	Receipts	Change	Percent				
	of Firms	(\$1,000s)	in Firms	Change				
EDR 1 – Northwest	5,982	\$245,116	-250	-4.0%				
Kittson Co.	341	\$14,118	+13	+4.0%				
Marshall Co.	614	\$23,252	-81	-11.7%				
Norman Co.	477	\$22,883	-14	-2.9%				
Pennington Co.	879	\$32,792	-54	-5.8%				
Polk Co.	2,259	\$97,615	-65	-2.8%				
Red Lake Co.	246	\$10,049	-62	-20.1%				
Roseau Co.	1,166	\$44,407	+13	+1.1%				
Minnesota	a 409,860 \$19,370,490 +22,876 +5.99							
Source: U.S. Census, Nonemployer Statistics program								

## **CENSUS OF AGRICULTURE**

Like other parts of Greater Minnesota, agriculture is a key industry in Region 1, with 4,891 farms producing just under \$1.3 billion in the market value of products sold in 2017 according to the U.S. Department of Agriculture. That is 6<sup>th</sup> highest of the 13 regions in the state. Polk County is the most farm-reliant, ranking 7<sup>th</sup> overall in the state, while Marshall and Norman also ranks in the top 40 (Table 18).

Upon request, this information can be made available in alternate formats for people with disabilities by contacting Cameron Macht at (320) 441-6596 or at <a href="mailto:cameron.macht@state.mn.us">cameron.macht@state.mn.us</a>.

Table 18. Census of Agriculture, 2017						
	Number	Market Value of	State			
	of Farms	Products Sold	Rank			
EDR 1 – Northwest	4,891	\$1,299,434,000	6			
Kittson Co.	528	\$128,347,000	56			
Marshall Co.	1,086	\$261,455,000	31			
Norman Co.	505	\$218,262,000	39			
Pennington Co.	409	\$66,456,000	64			
Polk Co.	1,258	\$429,771,000	7			
Red Lake Co.	263	\$65,599,000	65			
Roseau Co.	842	\$129,544,000	55			
Minnesota	68,822	\$18,395,390,000				
Source: 2017 Census of Agriculture						